

ΕΡΑνεΚ 2014-2020
OPERATIONAL PROGRAMME
COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION

DIGITAL step
DIGITAL UPGRADING OF ENTERPRISES



The company K.PORPODIS, based in the CENTRAL MACEDONIA region, joined the "Digital Step" action with a budget of 84 million Euros. The Action aims at the digital upgrade of very small, small and medium enterprises.

The total investment budget is €29,850.00, of which the public expenditure amounts to €14,925.00 and is co-financed by Greece and the European Regional Development Fund of the European Union.

The approved subsidised Business Plan includes investments in the following categories:

- ✓ Supply, transport, installation and operation of new machines and other ICT equipment
- ✓ Supply of specialized software, office applications, website development, e-shop services, etc.
- ✓ Other Digital Services (digital advertising, digital security policy certification, registration and data transfer, etc.)
- ✓ Employee payroll costs

Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Enhancement of entrepreneurship
- ✓ Creation /maintenance of high quality job positions
- ✓ Other

The support of ΕΡΑνεΚ proved beneficial, not only for the enterprise but also for the competitiveness of the national as well as the local economy.



European Union
European Regional
Development Fund



HELLENIC REPUBLIC
MINISTRY OF
DEVELOPMENT AND INVESTMENTS
SPECIAL SECRETARIAT FOR
ERDF & CF PROGRAMMES
MANAGING AUTHORITY OF ΕΡΑνεΚ

